

SUSTAINABILITY POLICY

Our Commitment

Alchemist Designs Ltd. is committed to operating as a responsible and environmentally conscious filmmaking business. We recognise that filmmaking has an environmental impact, particularly through travel, energy use, and equipment production. Our aim is to reduce this impact wherever practical while continuing to deliver high-quality work for our couples.

Our Approach

As a small, independent creative business, our approach focuses on meaningful, achievable actions rather than grand claims. We prioritise steady improvement and transparency over perfection.

Travel & Transport

- Plan routes efficiently to minimise mileage
- Combine site visits and shoots where possible
- Use fuel-efficient vehicles and consider lower-emission alternatives as they become viable

Equipment & Energy Use

- Invest in durable, long-life equipment to reduce waste
- Reuse and responsibly recycle batteries, memory cards, and accessories
- Carry out editing on energy-efficient hardware, primarily in a home-office environment

Digital-First Delivery

- Deliver films digitally as standard, reducing physical materials and shipping
- Prioritise online galleries and cloud delivery over physical media

Waste Reduction

- Minimise on-site waste during filming
- Reuse or recycle packaging from equipment purchases wherever possible

Ongoing Improvement

- Review working practices regularly and aim to reduce environmental impact year-on-year
- Plan to formalise carbon tracking and reduction targets in line with best practice for small creative businesses